



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Assembly  
711 Third Ave  
3rd Floor  
New York, NY 10017

## Contract # 4255612

**Schedule Dates** 02/22/20-03/03/20  
**Advertiser** Mike Bloomberg 2020 Inc-D (133903)  
**Agency** Assembly (16037)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** BLOOMBERG 2020 (1292250)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Kollappallil ,Laura  
**Phone/Fax** (917) 344-5319 /  
**CPE** MBLM/MBLM/0131  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 02/21/20  
**Last Modified** 02/24/20  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$31,164.00  
**Net Total** \$176,596.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	19	\$13,725.00
Mar. 2020	249	\$194,035.00
<b>Grand Total:</b>	<b>268</b>	<b>\$207,760.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/23/20-02/23/20	3	:30	2:58:56P- Sports-ABC NBA								1	1	\$1,275.00	\$1,275.00	Washington (WJLA)		2/21/20
2.0	Normal Line / SPOT	02/23/20-02/23/20	3	:30	6P- ABC-World News Tonight (Sunday)								1		\$215.00		Washington (WJLA)		2/21/20
2.0.1	Closed Preempt	02/23/20															Washington (WJLA)	Live Program Overrun/Spot - Sports	
3.0	Normal Line / SPOT	02/23/20-02/23/20	3	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$215.00	\$215.00	Washington (WJLA)		2/21/20
4.0	Normal Line / SPOT	02/23/20-02/23/20	3	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$1,275.00	\$1,275.00	Washington (WJLA)		2/21/20
5.0	Normal Line / SPOT	02/23/20-02/23/20	3	:30	7:30A- News-ABC 7 News at 730a								1	1	\$65.00	\$65.00	Washington (WJLA)		2/21/20
6.0	Normal Line / SPOT	02/23/20-02/23/20	3	:30	8P- ABC-American Idol (Sunday)								1	1	\$2,975.00	\$2,975.00	Washington (WJLA)		2/21/20
7.0	Normal Line / SPOT	02/23/20-02/23/20	3	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$195.00	\$195.00	Washington (WJLA)		2/21/20
8.0	Normal Line / SPOT	02/23/20-02/23/20	3	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$110.00	\$110.00	Washington (WJLA)		2/21/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Assembly  
711 Third Ave  
3rd Floor  
New York, NY 10017

## Contract # 4255612

**Schedule Dates** 02/22/20-03/03/20  
**Advertiser** Mike Bloomberg 2020 Inc-D (133903)  
**Agency** Assembly (16037)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** BLOOMBERG 2020 (1292250)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Kollappallil ,Laura  
**Phone/Fax** (917) 344-5319 /  
**CPE** MBLM/MBLM/0131  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 02/21/20  
**Last Modified** 02/24/20  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$31,164.00  
**Net Total** \$176,596.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	19	\$13,725.00
Mar. 2020	249	\$194,035.00
<b>Grand Total:</b>	<b>268</b>	<b>\$207,760.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT	02/23/20-02/23/20	3	:30	10P- ABC-The Rookie (Sunday)								1	1	\$1,275.00	\$1,275.00	Washington (WJLA)		2/21/20
10.0	Normal Line / SPOT	02/23/20-02/23/20	3	:30	10:27:55A- Government Matters								1	1	\$510.00	\$510.00	Washington (WJLA)		2/21/20
11.0	Normal Line / SPOT	02/22/20-02/22/20	3	:30	1:59P- Sports-ABC XFL Football							2		2	\$850.00	\$1,700.00	Washington (WJLA)		2/21/20
12.0	Normal Line / SPOT	02/22/20-02/22/20	3	:30	6:58:30A- ABC-Good Morning America Saturday							1		1	\$195.00	\$195.00	Washington (WJLA)		2/21/20
13.0	Normal Line / SPOT	02/22/20-02/22/20	3	1:00	6:58:30A- ABC-Good Morning America Saturday							2		2	\$390.00	\$780.00	Washington (WJLA)		2/21/20
14.0	Normal Line / SPOT	02/22/20-02/22/20	3	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$385.00	\$385.00	Washington (WJLA)		2/21/20
15.0	Normal Line / SPOT	02/22/20-02/22/20	3	:30	7:28P- Jeopardy Wknd							1		1	\$385.00	\$385.00	Washington (WJLA)		2/21/20
16.0	Normal Line / SPOT	02/22/20-02/22/20	3	:30	7:57:56P- Sports-ABC NBA Prime							1		1	\$2,125.00	\$2,125.00	Washington (WJLA)		2/21/20
17.0	Normal Line / SPOT	02/22/20-02/22/20	3	:30	11:00:26P- News-ABC 7 News at 11p							1		1	\$215.00	\$215.00	Washington (WJLA)		2/21/20
18.0	Normal Line / SPOT	02/22/20-02/22/20	3	:30	12:05A- Castle							1		1	\$45.00	\$45.00	Washington (WJLA)		2/21/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Assembly  
711 Third Ave  
3rd Floor  
New York, NY 10017

## Contract # 4255612

**Schedule Dates** 02/22/20-03/03/20  
**Advertiser** Mike Bloomberg 2020 Inc-D (133903)  
**Agency** Assembly (16037)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** BLOOMBERG 2020 (1292250)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Kollappallil ,Laura  
**Phone/Fax** (917) 344-5319 /  
**CPE** MBLM/MBLM/0131  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 02/21/20  
**Last Modified** 02/24/20  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$31,164.00  
**Net Total** \$176,596.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	19	\$13,725.00
Mar. 2020	249	\$194,035.00
<b>Grand Total:</b>	<b>268</b>	<b>\$207,760.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	12:57:56P- ABC-GMA3: Strahan Sara and Keke		1							1	\$170.00	\$170.00	Washington (WJLA)		2/21/20
20.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	2:04:10A- Jeopardy 2		1							1	\$50.00	\$50.00	Washington (WJLA)		2/21/20
21.0	Normal Line / SPOT	02/24/20-02/24/20	3	1:00	2P- ABC-General Hospital		2							2	\$600.00	\$1,200.00	Washington (WJLA)		2/21/20
22.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	3:59:27P- News-ABC 7 News at 4p		1							1	\$170.00	\$170.00	Washington (WJLA)		2/21/20
23.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	4:24:24A- News-Good Morning Washington at 430a		1							1	\$25.00	\$25.00	Washington (WJLA)		2/21/20
24.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	4:58A- News-Good Morning Washington at 5a		1							1	\$130.00	\$130.00	Washington (WJLA)		2/21/20
25.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	4:59:30P- News-ABC 7 News at 5p		1							1	\$280.00	\$280.00	Washington (WJLA)		2/21/20
26.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	5:59:26P- News-ABC 7 News at 6p		1							1	\$470.00	\$470.00	Washington (WJLA)		2/21/20
27.0	Revised Line / SPOT	02/24/20-02/24/20	3	:30	6:27P- ABC-World News Tonight		1										Washington (WJLA)	World News Adjacency	2/21/20
27.1	Normal Line / SPOT	02/24/20-02/24/20	3	:30	6:27P- 6:30P (EST)		1							1	\$2,500.00	\$2,500.00	Washington (WJLA)	World News Adjacency	2/21/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Assembly  
711 Third Ave  
3rd Floor  
New York, NY 10017

## Contract # 4255612

**Schedule Dates** 02/22/20-03/03/20  
**Advertiser** Mike Bloomberg 2020 Inc-D (133903)  
**Agency** Assembly (16037)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** BLOOMBERG 2020 (1292250)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Kollappallil ,Laura  
**Phone/Fax** (917) 344-5319 /  
**CPE** MBLM/MBLM/0131  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 02/21/20  
**Last Modified** 02/24/20  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$31,164.00  
**Net Total** \$176,596.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	19	\$13,725.00
Mar. 2020	249	\$194,035.00
<b>Grand Total:</b>	<b>268</b>	<b>\$207,760.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Revised Line / SPOT	02/24/20-02/24/20	3	:30	6:58:46P- Wheel Of Fortune		1										Washington (WJLA)	World News Adjacency	2/21/20
28.1	Normal Line / SPOT	02/24/20-02/24/20	3	:30	6:57P- 7P (EST)		1							1	\$3,500.00	\$3,500.00	Washington (WJLA)	World News Adjacency	2/21/20
29.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	6:58A- ABC-Good Morning America		2							2	\$385.00	\$770.00	Washington (WJLA)		2/21/20
30.0	Normal Line / SPOT	02/24/20-02/24/20	3	1:00	6:58A- ABC-Good Morning America		2							2	\$770.00	\$1,540.00	Washington (WJLA)		2/21/20
31.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,445.00	\$1,445.00	Washington (WJLA)		2/21/20
32.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	7:27:56P- Jeopardy		1							1	\$2,040.00	\$2,040.00	Washington (WJLA)		2/21/20
33.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	7:57:56P- ABC-The Bachelor (Monday)		1							1	\$2,720.00	\$2,720.00	Washington (WJLA)		2/21/20
34.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	9A- Live with Kelly		1							1	\$170.00	\$170.00	Washington (WJLA)		2/21/20
35.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	10A- Rachael Ray		1							1	\$130.00	\$130.00	Washington (WJLA)		2/21/20
36.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	10P- ABC-The Good Doctor (Monday)		1							1	\$2,125.00	\$2,125.00	Washington (WJLA)		2/21/20
37.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	10:58:25A- ABC-The View		1							1	\$215.00	\$215.00	Washington (WJLA)		2/21/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Assembly  
711 Third Ave  
3rd Floor  
New York, NY 10017

## Contract # 4255612

**Schedule Dates** 02/22/20-03/03/20  
**Advertiser** Mike Bloomberg 2020 Inc-D (133903)  
**Agency** Assembly (16037)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** BLOOMBERG 2020 (1292250)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Kollappallil ,Laura  
**Phone/Fax** (917) 344-5319 /  
**CPE** MBLM/MBLM/0131  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 02/21/20  
**Last Modified** 02/24/20  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$31,164.00  
**Net Total** \$176,596.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	19	\$13,725.00
Mar. 2020	249	\$194,035.00
<b>Grand Total:</b>	<b>268</b>	<b>\$207,760.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	11:00:26P- News-ABC 7 News at 11p		1							1	\$385.00	\$385.00	Washington (WJLA)		2/21/20
39.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$300.00	\$300.00	Washington (WJLA)		2/21/20
40.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	11:59:56A- News-ABC 7 News at Noon		1							1	\$150.00	\$150.00	Washington (WJLA)		2/21/20
41.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	12:37A- ABC-Nightline		1							1	\$85.00	\$85.00	Washington (WJLA)		2/21/20
42.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	5:58:15A- News-Good Morning Washington at 6a		1							1	\$300.00	\$300.00	Washington (WJLA)		2/21/20
43.0	M/G For 2.0.1 / SPOT	02/29/20-02/29/20	3	:30	6P- News-ABC 7 News at 6p Wknd							1		1	\$215.00	\$215.00	Washington (WJLA)		2/24/20
44.0	Normal Line / SPOT	03/01/20-03/01/20	3	:30	2:58:56P- Sports-ABC NBA								2	2	\$1,275.00	\$2,550.00	Washington (WJLA)		2/24/20
45.0	Normal Line / SPOT	03/01/20-03/01/20	3	:30	6:28P- 6:30P (EST)								1	1	\$215.00	\$215.00	Washington (WJLA)		2/24/20
46.0	Normal Line / SPOT	03/01/20-03/01/20	3	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$215.00	\$215.00	Washington (WJLA)		2/24/20
47.0	Normal Line / SPOT	03/01/20-03/01/20	3	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$1,275.00	\$1,275.00	Washington (WJLA)		2/24/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Assembly  
711 Third Ave  
3rd Floor  
New York, NY 10017

## Contract # 4255612

**Schedule Dates** 02/22/20-03/03/20  
**Advertiser** Mike Bloomberg 2020 Inc-D (133903)  
**Agency** Assembly (16037)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** BLOOMBERG 2020 (1292250)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Kollappallil ,Laura  
**Phone/Fax** (917) 344-5319 /  
**CPE** MBLM/MBLM/0131  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 02/21/20  
**Last Modified** 02/24/20  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$31,164.00  
**Net Total** \$176,596.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	19	\$13,725.00
Mar. 2020	249	\$194,035.00
<b>Grand Total:</b>	<b>268</b>	<b>\$207,760.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
48.0	Normal Line / SPOT	03/01/20-03/01/20	3	:30	7:30A- News-ABC 7 News at 730a								1	1	\$65.00	\$65.00	Washington (WJLA)		2/24/20
49.0	Normal Line / SPOT	03/01/20-03/01/20	3	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$195.00	\$195.00	Washington (WJLA)		2/24/20
50.0	Normal Line / SPOT	03/01/20-03/01/20	3	1:00	7:58:40A- ABC-Good Morning America Sunday								1	1	\$390.00	\$390.00	Washington (WJLA)		2/24/20
51.0	Normal Line / SPOT	03/01/20-03/01/20	3	1:00	8P- ABC-American Idol (Sunday)								1	1	\$5,950.00	\$5,950.00	Washington (WJLA)		2/24/20
52.0	Normal Line / SPOT	03/01/20-03/01/20	3	:30	8P- ABC-American Idol (Sunday)								1	1	\$2,975.00	\$2,975.00	Washington (WJLA)		2/24/20
53.0	Normal Line / SPOT	03/01/20-03/01/20	3	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$110.00	\$110.00	Washington (WJLA)		2/24/20
54.0	Normal Line / SPOT	03/01/20-03/01/20	3	:30	10:27:55A- Government Matters								1	1	\$510.00	\$510.00	Washington (WJLA)		2/24/20
55.0	Normal Line / SPOT	02/29/20-02/29/20	3	:30	1:59P- Sports-ABC XFL Football							4		4	\$850.00	\$3,400.00	Washington (WJLA)		2/24/20
56.0	Normal Line / SPOT	02/29/20-02/29/20	3	:30	6:58:30A- ABC-Good Morning America Saturday							1		1	\$195.00	\$195.00	Washington (WJLA)		2/24/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Assembly  
711 Third Ave  
3rd Floor  
New York, NY 10017

## Contract # 4255612

**Schedule Dates** 02/22/20-03/03/20  
**Advertiser** Mike Bloomberg 2020 Inc-D (133903)  
**Agency** Assembly (16037)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** BLOOMBERG 2020 (1292250)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Kollappallil ,Laura  
**Phone/Fax** (917) 344-5319 /  
**CPE** MBLM/MBLM/0131  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 02/21/20  
**Last Modified** 02/24/20  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$31,164.00  
**Net Total** \$176,596.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	19	\$13,725.00
Mar. 2020	249	\$194,035.00
<b>Grand Total:</b>	<b>268</b>	<b>\$207,760.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
57.0	Normal Line / SPOT	02/29/20-02/29/20	3	1:00	6:58:30A- ABC-Good Morning America Saturday							1		1	\$390.00	\$390.00	Washington (WJLA)		2/24/20
58.0	Normal Line / SPOT	02/29/20-02/29/20	3	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$385.00	\$385.00	Washington (WJLA)		2/24/20
59.0	Normal Line / SPOT	02/29/20-02/29/20	3	:30	7:28P- Jeopardy Wknd							1		1	\$385.00	\$385.00	Washington (WJLA)		2/24/20
60.0	Normal Line / SPOT	02/29/20-02/29/20	3	:30	7:57:56P- Sports-ABC NBA Prime							3		3	\$2,125.00	\$6,375.00	Washington (WJLA)		2/24/20
61.0	Normal Line / SPOT	02/29/20-02/29/20	3	:30	11P- 12A (EST)							1		1	\$215.00	\$215.00	Washington (WJLA)		2/24/20
62.0	Normal Line / SPOT	02/29/20-02/29/20	3	1:00	11P- 12A (EST)							1		1	\$430.00	\$430.00	Washington (WJLA)		2/24/20
63.0	Normal Line / SPOT	02/29/20-02/29/20	3	:30	12:05A- Castle							1		1	\$45.00	\$45.00	Washington (WJLA)		2/24/20
64.0	Normal Line / SPOT	02/28/20-02/28/20	3	:30	7:57:56P- ABC-Station 19 (Thursday)						1			1	\$1,275.00	\$1,275.00	Washington (WJLA)		2/24/20
65.0	Normal Line / SPOT	02/27/20-02/27/20	3	:30	9P- ABC-Greys Anatomy (Thursday)					2				2	\$5,525.00	\$11,050.00	Washington (WJLA)		2/24/20
66.0	Normal Line / SPOT	02/28/20-02/28/20	3	:30	9P- ABC-20/20 (Friday)						2			2	\$1,275.00	\$2,550.00	Washington (WJLA)		2/24/20
67.0	Normal Line / SPOT	02/27/20-02/27/20	3	:30	10P- ABC-A Million Little Things (Thursday)					1				1	\$3,825.00	\$3,825.00	Washington (WJLA)		2/24/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Assembly  
711 Third Ave  
3rd Floor  
New York, NY 10017

## Contract # 4255612

**Schedule Dates** 02/22/20-03/03/20  
**Advertiser** Mike Bloomberg 2020 Inc-D (133903)  
**Agency** Assembly (16037)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** BLOOMBERG 2020 (1292250)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Kollappallil ,Laura  
**Phone/Fax** (917) 344-5319 /  
**CPE** MBLM/MBLM/0131  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 02/21/20  
**Last Modified** 02/24/20  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$31,164.00  
**Net Total** \$176,596.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	19	\$13,725.00
Mar. 2020	249	\$194,035.00
<b>Grand Total:</b>	<b>268</b>	<b>\$207,760.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
68.0	Normal Line / SPOT	02/26/20-02/26/20	3	:30	7:58P- 9P (EST)				2					2	\$2,550.00	\$5,100.00	Washington (WJLA)		2/24/20
69.0	Normal Line / SPOT	02/26/20-02/26/20	3	:30	9P- 10P (EST)				2					2	\$3,825.00	\$7,650.00	Washington (WJLA)		2/24/20
70.0	Normal Line / SPOT	02/26/20-02/26/20	3	:30	10P- ABC-Stumptown (Wednesday)				1					1	\$2,125.00	\$2,125.00	Washington (WJLA)		2/24/20
71.0	Normal Line / SPOT	02/25/20-02/25/20	3	:30	7:58P- 9P (EST)			1						1	\$2,125.00	\$2,125.00	Washington (WJLA)		2/24/20
72.0	Normal Line / SPOT	02/25/20-02/25/20	3	:30	9P- 10P (EST)			1						1	\$4,250.00	\$4,250.00	Washington (WJLA)		2/24/20
73.0	Normal Line / SPOT	02/25/20-02/25/20	3	:30	10P- ABC-For Life (Tuesday)			1						1	\$2,125.00	\$2,125.00	Washington (WJLA)		2/24/20
74.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	12:57:56P- ABC-GMA3: Strahan Sara and Keke	5		X	X	X	X			5	\$170.00	\$850.00	Washington (WJLA)		2/24/20
75.0	Normal Line / SPOT	02/25/20-02/28/20	3	1:00	12:57:56P- ABC-GMA3: Strahan Sara and Keke	5		X	X	X	X			5	\$340.00	\$1,700.00	Washington (WJLA)		2/24/20
76.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	2:04:10A- Jeopardy 2	1		X	X	X	X			1	\$50.00	\$50.00	Washington (WJLA)		2/24/20
77.0	Normal Line / SPOT	02/25/20-02/28/20	3	1:00	2P- ABC-General Hospital	10		X	X	X	X			10	\$600.00	\$6,000.00	Washington (WJLA)		2/24/20
78.0	Normal Line / SPOT	02/25/20-02/28/20	3	1:00	3:59:27P- News-ABC 7 News at 4p	5		X	X	X	X			5	\$340.00	\$1,700.00	Washington (WJLA)		2/24/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.





WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Assembly  
711 Third Ave  
3rd Floor  
New York, NY 10017

## Contract # 4255612

**Schedule Dates** 02/22/20-03/03/20  
**Advertiser** Mike Bloomberg 2020 Inc-D (133903)  
**Agency** Assembly (16037)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** BLOOMBERG 2020 (1292250)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Kollappallil ,Laura  
**Phone/Fax** (917) 344-5319 /  
**CPE** MBLM/MBLM/0131  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 02/21/20  
**Last Modified** 02/24/20  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$31,164.00  
**Net Total** \$176,596.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	19	\$13,725.00
Mar. 2020	249	\$194,035.00
<b>Grand Total:</b>	<b>268</b>	<b>\$207,760.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
79.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	3:59:27P- News-ABC 7 News at 4p	5		X	X	X	X			5	\$170.00	\$850.00	Washington (WJLA)		2/24/20
80.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	4:24:24A- News-Good Morning Washington at 430a	5		X	X	X	X			5	\$25.00	\$125.00	Washington (WJLA)		2/24/20
81.0	Normal Line / SPOT	03/03/20-03/03/20	3	1:00	4:24:24A- News-Good Morning Washington at 430a			1						1	\$50.00	\$50.00	Washington (WJLA)		2/24/20
82.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	4:58A- News-Good Morning Washington at 5a	7		X	X	X	X			7	\$130.00	\$910.00	Washington (WJLA)		2/24/20
83.0	Normal Line / SPOT	02/25/20-02/28/20	3	1:00	4:58A- News-Good Morning Washington at 5a	2		X	X	X	X			2	\$260.00	\$520.00	Washington (WJLA)		2/24/20
84.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	4:59P- News-ABC 7 News at 5p	5		X	X	X	X			5	\$280.00	\$1,400.00	Washington (WJLA)		2/24/20
85.0	Normal Line / SPOT	02/25/20-02/28/20	3	1:00	4:59P- News-ABC 7 News at 5p	5		X	X	X	X			5	\$560.00	\$2,800.00	Washington (WJLA)		2/24/20
86.0	Normal Line / SPOT	02/25/20-02/28/20	3	1:00	5:58A- News-Good Morning Washington at 6a	2		X	X	X	X			2	\$600.00	\$1,200.00	Washington (WJLA)		2/24/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Assembly  
711 Third Ave  
3rd Floor  
New York, NY 10017

## Contract # 4255612

**Schedule Dates** 02/22/20-03/03/20  
**Advertiser** Mike Bloomberg 2020 Inc-D (133903)  
**Agency** Assembly (16037)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** BLOOMBERG 2020 (1292250)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Kollappallil ,Laura  
**Phone/Fax** (917) 344-5319 /  
**CPE** MBLM/MBLM/0131  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 02/21/20  
**Last Modified** 02/24/20  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$31,164.00  
**Net Total** \$176,596.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	19	\$13,725.00
Mar. 2020	249	\$194,035.00
<b>Grand Total:</b>	<b>268</b>	<b>\$207,760.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
87.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	5:58A- News-Good Morning Washington at 6a	7		X	X	X	X			7	\$300.00	\$2,100.00	Washington (WJLA)		2/24/20
88.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	5:59:26P- News-ABC 7 News at 6p	5		X	X	X	X			5	\$470.00	\$2,350.00	Washington (WJLA)		2/24/20
89.0	Normal Line / SPOT	02/25/20-02/28/20	3	1:00	5:59:26P- News-ABC 7 News at 6p	1		X	X	X	X			1	\$940.00	\$940.00	Washington (WJLA)		2/24/20
90.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	6:27P- 6:30P (EST)	3		X	X	X	X			3	\$2,500.00	\$7,500.00	Washington (WJLA)	ABC World News Adjacency	2/24/20
91.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	6:57P- 7P (EST)	3		X	X	X	X			3	\$3,500.00	\$10,500.00	Washington (WJLA)	ABC World News Adjacency	2/24/20
92.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	6:58A- ABC-Good Morning America	14		X	X	X	X			14	\$385.00	\$5,390.00	Washington (WJLA)		2/24/20
93.0	Normal Line / SPOT	02/25/20-02/28/20	3	1:00	6:58A- ABC-Good Morning America			1	1	1	1			4	\$770.00	\$3,080.00	Washington (WJLA)		2/24/20
94.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	6:58P- Wheel Of Fortune	5		X	X	X	X			5	\$1,445.00	\$7,225.00	Washington (WJLA)		2/24/20
95.0	Normal Line / SPOT	02/25/20-02/28/20	3	1:00	6:58P- Wheel Of Fortune	1		X	X	X	X			1	\$2,890.00	\$2,890.00	Washington (WJLA)		2/24/20
96.0	Normal Line / SPOT	02/25/20-02/28/20	3	1:00	7:27P- Jeopardy	1		X	X	X	X			1	\$4,080.00	\$4,080.00	Washington (WJLA)		2/24/20
97.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	7:27P- Jeopardy	5		X	X	X	X			5	\$2,040.00	\$10,200.00	Washington (WJLA)		2/24/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Assembly  
711 Third Ave  
3rd Floor  
New York, NY 10017

## Contract # 4255612

**Schedule Dates** 02/22/20-03/03/20  
**Advertiser** Mike Bloomberg 2020 Inc-D (133903)  
**Agency** Assembly (16037)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** BLOOMBERG 2020 (1292250)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Kollappallil ,Laura  
**Phone/Fax** (917) 344-5319 /  
**CPE** MBLM/MBLM/0131  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 02/21/20  
**Last Modified** 02/24/20  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$31,164.00  
**Net Total** \$176,596.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	19	\$13,725.00
Mar. 2020	249	\$194,035.00
<b>Grand Total:</b>	<b>268</b>	<b>\$207,760.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
98.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	9A- Live with Kelly	7		X	X	X	X			7	\$170.00	\$1,190.00	Washington (WJLA)		2/24/20
99.0	Normal Line / SPOT	02/25/20-02/28/20	3	1:00	9A- Live with Kelly	2		X	X	X	X			2	\$340.00	\$680.00	Washington (WJLA)		2/24/20
100.0	Normal Line / SPOT	02/25/20-02/28/20	3	1:00	10A- Rachael Ray	2		X	X	X	X			2	\$260.00	\$520.00	Washington (WJLA)		2/24/20
101.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	10A- Rachael Ray	7		X	X	X	X			7	\$130.00	\$910.00	Washington (WJLA)		2/24/20
102.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	10:58:25A- ABC-The View	7		X	X	X	X			7	\$215.00	\$1,505.00	Washington (WJLA)		2/24/20
103.0	Normal Line / SPOT	02/25/20-02/28/20	3	1:00	10:58:25A- ABC-The View	2		X	X	X	X			2	\$430.00	\$860.00	Washington (WJLA)		2/24/20
104.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	11:00:26P- News-ABC 7 News at 11p	5		X	X	X	X			5	\$385.00	\$1,925.00	Washington (WJLA)		2/24/20
105.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	11:35P- ABC-Jimmy Kimmel	5		X	X	X	X			5	\$300.00	\$1,500.00	Washington (WJLA)		2/24/20
106.0	Normal Line / SPOT	02/25/20-02/28/20	3	1:00	11:35P- ABC-Jimmy Kimmel	5		X	X	X	X			5	\$600.00	\$3,000.00	Washington (WJLA)		2/24/20
107.0	Normal Line / SPOT	02/25/20-02/28/20	3	1:00	11:59:56A- News-ABC 7 News at Noon	5		X	X	X	X			5	\$300.00	\$1,500.00	Washington (WJLA)		2/24/20
108.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	11:59:56A- News-ABC 7 News at Noon	5		X	X	X	X			5	\$150.00	\$750.00	Washington (WJLA)		2/24/20
109.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	12:37A- ABC-Nightline	5		X	X	X	X			5	\$85.00	\$425.00	Washington (WJLA)		2/24/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Assembly  
711 Third Ave  
3rd Floor  
New York, NY 10017

## Contract # 4255612

**Schedule Dates** 02/22/20-03/03/20  
**Advertiser** Mike Bloomberg 2020 Inc-D (133903)  
**Agency** Assembly (16037)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** BLOOMBERG 2020 (1292250)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Kollappallil ,Laura  
**Phone/Fax** (917) 344-5319 /  
**CPE** MBLM/MBLM/0131  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 02/21/20  
**Last Modified** 02/24/20  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$31,164.00  
**Net Total** \$176,596.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	19	\$13,725.00
Mar. 2020	249	\$194,035.00
<b>Grand Total:</b>	<b>268</b>	<b>\$207,760.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
110.0	Normal Line / SPOT	03/02/20-03/02/20	3	:30	7:57:56P- ABC-The Bachelor: The Women Tell All (Monday)		1							1	\$2,720.00	\$2,720.00	Washington (WJLA)		2/24/20
111.0	Normal Line / SPOT	03/02/20-03/02/20	3	1:00	7:57:56P- ABC-The Bachelor: The Women Tell All (Monday)		1							1	\$5,440.00	\$5,440.00	Washington (WJLA)		2/24/20
112.0	Normal Line / SPOT	03/02/20-03/02/20	3	:30	10P- ABC-The Good Doctor (Monday)		1							1	\$2,125.00	\$2,125.00	Washington (WJLA)		2/24/20
113.0	Normal Line / SPOT	03/02/20-03/03/20	3	:30	4:58A- News-Good Morning Washington at 5a	1	X	X						1	\$130.00	\$130.00	Washington (WJLA)		2/24/20
114.0	Normal Line / SPOT	03/02/20-03/03/20	3	1:00	4:58A- News-Good Morning Washington at 5a	1	X	X						1	\$260.00	\$260.00	Washington (WJLA)		2/24/20
115.0	Normal Line / SPOT	03/02/20-03/03/20	3	1:00	5:58:15A- News-Good Morning Washington at 6a	1	X	X						1	\$600.00	\$600.00	Washington (WJLA)		2/24/20
116.0	Normal Line / SPOT	03/02/20-03/03/20	3	:30	5:58:15A- News-Good Morning Washington at 6a	1	X	X						1	\$300.00	\$300.00	Washington (WJLA)		2/24/20
117.0	Normal Line / SPOT	03/02/20-03/03/20	3	:30	6:58A- ABC-Good Morning America		1	1						2	\$385.00	\$770.00	Washington (WJLA)		2/24/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Assembly  
711 Third Ave  
3rd Floor  
New York, NY 10017

## Contract # 4255612

**Schedule Dates** 02/22/20-03/03/20  
**Advertiser** Mike Bloomberg 2020 Inc-D (133903)  
**Agency** Assembly (16037)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** BLOOMBERG 2020 (1292250)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Kollappallil ,Laura  
**Phone/Fax** (917) 344-5319 /  
**CPE** MBLM/MBLM/0131  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 02/21/20  
**Last Modified** 02/24/20  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$31,164.00  
**Net Total** \$176,596.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	19	\$13,725.00
Mar. 2020	249	\$194,035.00
<b>Grand Total:</b>	<b>268</b>	<b>\$207,760.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
118.0	Normal Line / SPOT	03/02/20-03/03/20	3	1:00	6:58A- ABC-Good Morning America		1	1						2	\$770.00	\$1,540.00	Washington (WJLA)		2/24/20
119.0	Normal Line / SPOT	03/02/20-03/03/20	3	1:00	9A- Live with Kelly	1	X	X						1	\$340.00	\$340.00	Washington (WJLA)		2/24/20
120.0	Normal Line / SPOT	03/02/20-03/03/20	3	:30	9A- Live with Kelly	1	X	X						1	\$170.00	\$170.00	Washington (WJLA)		2/24/20
121.0	Normal Line / SPOT	03/02/20-03/03/20	3	:30	10A- Rachael Ray	1	X	X						1	\$130.00	\$130.00	Washington (WJLA)		2/24/20
122.0	Normal Line / SPOT	03/02/20-03/03/20	3	1:00	10A- Rachael Ray	1	X	X						1	\$260.00	\$260.00	Washington (WJLA)		2/24/20
123.0	Normal Line / SPOT	03/02/20-03/03/20	3	1:00	10:58:25A- ABC-The View	1	X	X						1	\$430.00	\$430.00	Washington (WJLA)		2/24/20
124.0	Normal Line / SPOT	03/02/20-03/03/20	3	:30	10:58:25A- ABC-The View	1	X	X						1	\$215.00	\$215.00	Washington (WJLA)		2/24/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.